

A



A&E Network

A&E Network brings viewers the Art of Entertainment through the Emmy Award-winning Biography®, critically acclaimed drama series, original movies and documentaries. A network synonymous with excellence in television, A&E Network offers a diverse mix of programming for today's most discerning viewers.

235 E. 45th St.

New York, NY 10017

P: 212-210-1400

F: 212-210-9118

URL: www.AETNcloseup.com

Contact: Jennifer Ball / Rena Friedlander

E: jennifer.ball@aetn.com /

rena.friedlander@aetn.com

Subscribers: 87,761,000

Broadcast: A&E East Coast – Galaxy 5, Transponder 23 (analog), A&E West Coast-Galaxy 10R, Transponder 23 (digital)



Animal Planet

Animal Planet truly is a breed apart. No other television channel is exclusively dedicated to the emotional connection between humans and animals. With family friendly entertainment, Animal Planet provides fun, informative and heartwarming programs. Animal Planet is a safe haven that provides positive attitudes, strong values and deep loyalty.

Animal Planet was the first network to reach 70M subscribers in just 55 months, faster than any other network* - currently available in over 84 million homes**, Animal Planet provides viewers worldwide groundbreaking programming that enriches their love and appreciation of the animal kingdom.

*Source: Nielsen Media Research

**Source: Nielsen Universe Estimates

November 2003

7700 Wisconsin Avenue

Bethesda, MD 20814

P: 301-986-0444

F: 301-986-9552

URL: www.discovery.com

Contact: Milt Underwood

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B



BBC America

BBC America brings US audiences a new generation of award-winning television with a British accent. BBC America pushes the boundaries to deliver highly addictive programming to viewers who demand more.

BBC America continues to capitalize on the invasion of British programming by bringing audiences the best that one of the world's largest television studios has to offer. BBC America programs have served as a launching pad for some of the most successful series on American television.

BBC America is one of the fastest growing and most critically acclaimed cable networks available today.

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Biography Channel, The

The Biography Channel is all about the World's most interesting people, 24 hours a day. Biographies, movies, hot new series and fun little mini-features with all sorts of surprising information about everyone from Jon Bon Jovi to Cameron Diaz, Carlos Santana, Prince William, Gwyneth Paltrow and Rudy Giuliani.

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Contact: Walter Oden, 212-210-1472

E: walter.oden@aetn.com

Broadcast: AETN Direct Satellite – Telstar 7, Transponder C14, HITS 5 Satellite – Galaxy 4R Transponder K4

Bloomberg TelevisionSM

A sophisticated 24-hour business and financial news channel, BLOOMBERG TELEVISIONSSM delivers power tools for power players and serious investors via 10 networks in seven languages, reaching over 200 million homes around the world. We build on our world-class resources to present up-to-the-minute coverage of financial news and markets, bringing our

journalistic expertise to our programming with the best reporters to deliver the news and the best journalists to add perspective and analysis.

499 Park Ave.

New York, NY 10022

P: 212-318-2000

F: 917-369-5000

URL: www.bloomberg.com/media/tv

Contact: Michael Nagel / David Verska

E: mnagel@bloomberg.net /

dverska@bloomberg.net

Subscribers: 27.2 million

Broadcast: Satellite- Galaxy 11, Transponder 9,

Satcom C-3, Transponder 8 HITS POD 7 Orbit

Location: Galaxy 11 – transponder 9 utilizing Scientific Atlanta



Boomerang Cartoon Network

Classic Cartoons are Back in Style. It's a totally new network filled only with classic favorites like Yogi Bear, Huckleberry Hound, Magilla Gorilla, Quick Draw McGraw, Atom Ant, Ricochet Rabbit, Top Cat, Popeye, Secret Squirrel, Hong Kong Phooey and more! 100% of programming available in Spanish via SAP feed.

101 Marietta St. NW 22nd Floor

Atlanta, GA 30303-2774

P: 404-827-4734

F: 404-827-1238

URL: www.cartoonnetwork.com

Contact: Scott Gibson

E: scott.gibson@turner.com

C



Cartoon Network

YOUR CUSTOMERS LOVE CARTOONS! 24-hour all-animation network, featuring an outrageous environment that celebrates cartoons. Exclusive award-winning Cartoon originals like Dexter's Laboratory, The Powerpuff Girls and Cow and Chicken packaged with beloved favorites like Bugs Bunny and Scooby-Doo. Cartoon Network Theater-full-length animation features and TOONAMI-three full hours of action-adventure cartoons, including Dragonball Z and Gundam Wing. 75% of programming available in Spanish via SAP feed.

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Contact: Scott Gibson

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CMT

CMT is the genuine, authentic, worldwide country music authority featuring original programming, specials, live concerts and events. CMT offers viewers a mix of music videos by country music legends and new cutting edge acts including exclusive world premiere videos. Programming includes CMT Crossroads, CMT Most Wanted Live, Flameworthy, CMT Ultimate Country Home and CMT Inside Fame.

1515 Broadway
New York, NY 10036
P: 212-258-8326
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CNN- The World's News Leader

Unmatched news coverage, analysis and information 24 hours a day. In depth programs like Lou Dobbs Moneyline, Larry King Live, The Point with Greta Van Susteren and Wolf Blitzer Reports. Unmatched live coverage of breaking news. Provides a full range of business, weather, sports entertainment, health and science news programs and topical in depth interviews.

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CNN-En Español

Spanish-Language News. Continuous news reports of major world events in Spanish, 24 hours a day. Provides news programming for the U.S. Hispanic Community including world news, the economy, the environment, sports, science and technology, lifestyles and politics. Gathered, written and produced from a Latin perspective offering Hispanic viewers compelling, timely, objective and reliable coverage of events that matter most to them.

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CNN- The Financial Network

24-Hour Financial News. Provided relevant financial news and in depth analysis of the markets, 24 hours a day, 5 days a week, from the most trusted source in news. Original programming and live market updates devoted to the latest in business news, personal finance, technology and the New Economy. The only television network providing viewers with primetime business programming coast-to-coast.

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CNN- Headline News

Get to the Point News. Headline News is the only network positioned to update time-pressed viewers with the news they need when they need it 24 hours a day. Headline News provides the top stories in national and international news, consumer and financial updates, sports scores and highlights, as well as what's new in entertainment, health, fashion and more. The SUPERTICKER, at the bottom of the screen continuously updates viewers on State by State headlines, Sports Scores and Stock figures from around the world.

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CNN International

Global News with an International Perspective. The only true 24-hour global news network providing live-credible, timely, unbiased, authoritative, breaking news of events around the world with a complete international outlook to the viewer. Global information and perspectives on key world news, trends and events. Breaking news coverage and newscasts, as well as in

depth and timely information on cultural trends with programming like Hotspots and World Beat.

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Comedy Central

Comedy Central is comedy--in all its forms. Hands-down, the #1 provider of provocative comedy programming, Comedy Central connects with a young adult audience thirsting for fearless, outrageous series like South Park, The Daily Show with Jon Stewart, Chappelle's Show, The Man Show and Crank Yankers, as well as the latest in original stand-up comedy.

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D



Discovery Channel

Discovery Channel is the world's leading producer and exhibitor of nonfiction entertainment, innovative programs, fresh approaches to history, exploration and an understanding of the planet we live on.

Discovery Channel entertains viewers' brains while providing a panoramic window on the world. As the largest cable television network*, Discovery Channel keeps its promise to affiliates, delivering engaging programming to over 87 million households nationwide, and ranking number one among viewers for perceived value, quality of programming, viewer satisfaction, and importance to their enjoyment of cable.** Discovery Channel also ranks number one among television brands in overall quality and number one among media brands in overall quality.

*Source: Nielsen Media Research, October 2003 Universe Estimates

**Source: Beta Research Subscriber Study, November 2002

***Source: EquiTrend Survey, May 2003

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Discovery HD Theater

The creators of the Discovery Channel are bringing consumers programming that makes the most of a high definition television. Introducing a network transmitted entirely in high definition (true 1080i). Discovery HD Theater is the only 24/7 high definition channel offering exceptional real-world entertainment with programs about wildlife, nature, travel, geography, world culture, lifestyle, health, science and technology. All in quality so stunning, so real, you'll feel like you have a movie theater right in your own home.

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Discovery En Español

Backed by the power of Discovery, television's #1 network for quality, Discovery en Español was created especially to meet the needs of Spanish speaking viewers! Science, natural history, history, adventure and exploration delight viewers who want to experience Discovery in their native language. Discover the richness and diversity of our ever-changing world with this unique 24-hour Spanish language network that delivers the best that Discovery has to offer in entertaining and informative documentaries and children's programming.

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Discovery Health Channel

Discovery Health Channel takes viewers inside the fascinating and informative world of cutting edge medicine and health to experience first-hand, compelling, real life stories of medical breakthroughs and human triumphs.

Discovery Health Channel is the 24 hour network and website - discovery.com/health devoted to what matters most - your health.

Discovery Health Channel
 Real Life. Medicine. Miracles.

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Discovery Home and Leisure

Discovery Home & Leisure Channel invites you to expand your boundaries beyond the proverbial backyard, and imagine real life outside the office. What's your passion? Whether it's climbing rocks or dining out, Discovery Home & Leisure is about what you do with your freetime and how to make the most of it.

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Discovery Kids

Which television network can already be found in over 30 million households? Discovery Kids Channel, capturing the attention of hundreds of thousands of kids 6-11 and tweens 9-14.

Discovery Kids Channel is a non-stop, round-the-clock, destination just for kids. At Discovery Kids Channel we're not about adults telling kids what we think they should hear, but rather we feature kids talking to each other. And our look is completely different from the competition with a focus on live action vs. typical animation. Exploration. Invention. Creativity. They've been missing from the world of kids entertainment for too long. We went digging, and we

found 'em!

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Discovery Times Channel

It's one thing to know what's happening in the world. It's another to understand why it's happening. Now there's a television network that provides engaging documentaries and insightful perspectives on the most fascinating topics of the times, then and now. It's The Discovery Times Channel, a network that marries the authority of The New York Times with the programming excellence of Discovery Communications. Discovery Times Channel brings you compelling stories that delve into world cultures and human conditions that impact our world.

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Discovery Wings

All day, every day, Discovery Wings Channel celebrates mankind's ongoing love affair with flight, exploring the emotion and enthusiasm of the personalities behind the planes. From the pioneers of early flight to those who continue to push the boundaries of space travel, Discovery Wings Channel is for those who celebrate aviation as a culture, a lifestyle and a passion.

Viewers will find the visibility unlimited on Discovery Wings Channel.

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E



ESPN, Inc.

The ESPN Networks, ESPN, ESPN2, ESPNEWS

and ESPN Classic, bring their audience the most diverse and deepest schedule of sports on TV. ESPN and ESPN2 combined broadcast over 9200 hours live/original programming a year in more than 65 different sports. ESPN-NEWS features continuous news, highlights, score, analysis and live press conferences.

ESPN Plaza
Bristol, CT 06010
P: 860-766-2000
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URL: www.espn.com
Contact: Warren Garner
E: warren.garner@espn.com
Subscribers: 80 million



EWTN Español

EWTN Español is the worlds largest all Spanish Catholic Cable Network, enjoyed by millions in Latin America, Spain and the U.S.A. EWTN Español brings Hispanic viewers Catholic programming that touches their hearts and souls. EWTN Español features thought-provoking documentaries, music, drama, live talk shows, animated children's shows and special church events from around the world.

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Irondale, AL 35210
P: 205-271-2900
F: 205-271-2925
URL: www.ewtn.com
Contact: Walter Cordova
E: wcordova@ewtn.com



EWTN Global Catholic Network

America's largest religious cable network offers commercial-free family-oriented programming in both English and Spanish. EWTN features thought-provoking documentaries, music, drama, live talk shows, animated children's shows and special church events from around the world.

5817 Old Leeds Rd.
Irondale, AL 35210
P: 205-271-2900 Ext. 4485
F: 205-271-2925
URL: www.ewtn.com
Contact: Tom Wenzel
E: twenzel@ewtn.com
Subscribers: 50,000,000 (United States only)

F



FitTV

FitTV, formerly The Health Network, distinguish-

es itself as the only network that is dedicated to the millions of men and women that are interested in enhancing their fitness and well-being through a variety of exercise styles, regimens and motivational and nutritional advice. It is the ultimate destination for exercise, nutrition and fitness programming.

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G



GUESTV

GUESTV, Inc. is proud to offer its latest Channel Guide, designed exclusively for DirecTV® headends. This simple, plug and play system comes pre-configured and requires only to be connected and powered on. It features unlimited channel listings, colors and background screens. Channels are identified with their network logos. No, proprietary hardware is required and everything necessary is included in one low monthly fee.

2280 Bates Avenue, Ste. A
Concord, CA 94520
P: 800-778-4391
F: 925-682-7620
URL: www.guestv.com
Contact: Mike Pool
E: mpool@guestv.com

H

Hallmark Channel

Great stories with great actors, superbly directed and produced, make Hallmark Channel the fastest-growing cable network for three years in a row. In 2004, Hallmark Channel will deliver 23 world premier original movies and miniseries including memorable storytelling from Hallmark Entertainment, Inc., the world leader in original move production. Hallmark Channel. Where great stories come to life.

12700 Ventura Blvd.
Studio City, CA 91604
P: 818-755-2404
F: 818-75-2496
URL: www.hallmarkchannel.com
Contact: Jane Stonnington
E: janestonnington@hallmarkchannel.com
Subscribers: 56 million
Broadcast: Satcom C3, Transponder 5



History Channel, The

The History Channel reveals the power and passion of history as an inviting place where people experience history personally and connect their own lives to the great lives and events of the past. The History Channel is the only place "Where the Past Comes Alive."

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Subscriber: 85,627,000
Broadcast: East Coast – Satcom C3, Transponder 12 (analog), West Coast - Galaxy 10R, Transponder 23 (digital)



History International

The view from across our borders can be very different from our town. History International takes you to countries around the globe to experience history and culture through their eyes. Find out more about the world, help make sense of current events and understand how we got to where we are today.

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I



INSP – The Inspiration Network

INSP targets the millions who embrace inspirational values. It features original music programs, award-winning children's shows, and teens programs, and a variety of respected ministry programming. Since 1990 the cable industry has relied upon INSP for inspirational programming with true diversity and ethnic balance.

7910 Crescent Executive Dr., Ste. 500
Charlotte, NC 28217
P: 704-525-9800

F: 704-525-9899
 URL: www.inspnets.com
 Contact: Sara Lowe
 Subscribers: 21 million



Inspirational Life Television (i-Lifetv)

i-Lifetv is the first and only inspirational lifestyles network, contemporary and relevant, yet never strays from a focus on traditional values. Viewers are looking for help with the challenges they face in their family and relationships, raising their children and managing their finances. i-Lifetv's schedule is packed with helpful, informative programming.

i-Lifetv features programs for better relationships, stronger families, lasting health and sound finances. A new women's block presents healthy cooking, insight on marriage, advice on parenting, and the fun of home décor made simple.

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 Charlotte, NC 28217

P: 704-525-9800
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 URL: www.inspnets.com
 Contact: Sara Lowe
 Subscribers: 6 million

International Channel Networks

International Channel Networks is a leading source of multicultural news, information and entertainment for audiences in the United States. The wide variety of content available through International Channel Networks connects viewers to communities and cultures from around the world.

The company offers International Channel, the only nationwide cable television channel serving multiple ethnic audiences with programming in more than 20 Asian, European and Middle Eastern languages. In addition, International Channel Networks provides 14 premium services that offer specific non-English programming from a variety of international sources: ART (Arabic), CCTV-4 (Chinese), Channel One Russia (Russian), MBC (Korean), RAI (Italian), RTN (Russian), SBTN (Vietnamese), The Filipino Channel (Filipino), TV Asia (South Asian), TV Japan (Japanese), TV Polonia (Polish), TV5 (French), Zee TV (South Asian) and Zhong Tian Channel (Chinese).

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 URL: www.i-channel.com

Contact: Teresa Wiedel
 E: teresa.wiedel@l-channel.com



KT Communications

KT Communication provides programming solutions for C-Band, Bulk, L-Band, Transport and HITS for PCO's, MDUs and other commercial facilities such as RV Parks, Hotels, Hospitals, and Dorms. Our commitment is to ensure cost effective programming solutions while offering stability and security. Our focus on customer satisfaction and our extensive industry experience can benefit you – contact our office today.

2409 N. Stadium
 Columbia, MO 65202

P: 877-485-3557
 F: 573-446-9054
 URL: www.ktcom.tv
 Contact: Kristy Thurman
 E: kristyk@ktcom.tv



La Familia Network

La Familia Network is the first and only Spanish-language, family-friendly entertainment network that focuses on Hispanic living in America. La Familia answers the demand for diverse, multi-national programming that honors the strong family ties of Hispanics. The digital cable television network exists to educate and entertain all ages with positive, wholesome and diverse programming from the Caribbean, Mexico and Central America.

250 employees.
 7910 Crescent Executive Dr., Ste. 500
 Charlotte, NC 28217
 P: 704-525-9800
 F: 704-525-9899
 URL: www.inspnets.com
 Contact: Sara Lowe
 Subscribers: 200,000

Lifetime Television

Lifetime is Television for Women. Lifetime is dedicated to providing women with exceptional, innovative entertainment and useful, relevant information they want, appreciate and respond to. From our top rated dramas like "Strong Medicine", "The Division", "Wild Card", and "1-800-Missing", to our star-studded original movies and our advocacy work, Lifetime is the collective voice for all women.

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 2049 Century Park East, Ste. 840
 Los Angeles, CA 90067
 P: 310-556-7571
 F: 310-557-8968
 URL: www.lifetimetv.com
 Contact: Carla Cortis
 E: ccortis@lifetimetv.com

Lifetime Move Network

Lifetime Movie Network is the only 24-hour, seven days a week, all movie network that offers the variety of movies and emotional storylines women love. From dramas to suspense to romance and true-to-life movies, Lifetime Movie Network has a movie to suit every mood. Day or night, Lifetime Movie Network's got your movie on!

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 Los Angeles, CA 90067
 P: 310-556-7571
 F: 310-557-8968
 URL: www.lifetimetv.com
 Contact: Carla Cortis
 E: ccortis@lifetimetv.com

Lifetime Real Women

Lifetime Real Women – the newest network from Lifetime – is a network where every series, every movie and every story is about what's real to you. 24 hours a day, 7 days a week, you'll find shows like scripted series, movies based on true stories and documentary-type programming that will inspire you, entertain you and show you true to life choices that you can relate to.

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M



MTV

MTV is the #1 media brand in the world! And, as the largest global television network, it's the place young adults 12-34 turn to find out what's hot and what's next in music and popular culture. MTV connects with its audience in a way that fuels their passion for music and challenges their thinking with the kind of fresh, relevant, risk-taking entertainment found nowhere else. Programming on MTV includes Total Request Live, The Real World, Road Rules, Cribs, Made, Making the Band, and Punk'd.

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MTV2

If your viewers are looking for more music, MTV2 is the ultimate destination. MTV2 delivers an all music mix spanning musical genres from hip-hop to hard rock and everything in between. MTV2 is fueled by a blend of cutting-edge videos from new and emerging artists along with old school videos from pioneers who laid the foundation. MTV2 – your viewer's all music channel. Programming on MTV2 includes Control Freak, \$2 Bill Concerts, MTV2 Countdowns, Subterranean, and video genre blocks.

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MTV Español

MTV Español showcases Latino youth culture and music. MTV Español provides a dynamic

mix of Latin Pop, Rock en Español and Latin Alternative featuring the hottest Latin stars like Shakira, Alejandro Sanz, Juanes, and Paulina Rubio.

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MTV Hits

MTV Hits is the only place for pop hits of all genres. From Justin Timberlake to Fountains of Wayne, catch all the hottest pop stars you've seen on TRL.

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MTV Jams

MTV Jams is the home of Hip Hop, R&B, Soul and everything urban. From old school to new, from Clipse to Ashanti, MTV Jams plays all the hits 24 hours a day

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N



Nick at Nite

The place for TV hits, Nick at Nite is the nighttime companion to Nickelodeon with fun for the whole family. Safe programming that parents grew up with and that kids are discovering for the first time. Nick at Nite features the best-loved and time-tested half-hour sitcoms like The Cosby Show, Roseanne, Full House, All in the Family and Fatherhood, Nick at Nite's first original, animated series.

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Nickelodeon

Nickelodeon's mission is to connect with kids and help kids connect with their world through entertainment. Nickelodeon offers excellent programming centered around our world-famous NickToons and live action originals, and gives kids the latest in pop culture. Nick puts kids first. Programming includes Rugrats, SpongeBob SquarePants, Romeo, Dora the Explorer, Fairly Odd Parents, and Jimmy Neutron: Boy Genius.

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Nickelodeon Games and Sports

GAS is the first and only sports channel for kids. It celebrates all the ways kids play...from video games and organized sports leagues to extreme sports and board games. If kids watch it or play it, we've got it! GAS promotes values like teamwork, fitness and fair play with programming like In Play Today, GAS Grills, Double Dare and What Would You Do?

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Nicktoons TV

Introducing a 24-hour channel with the most popular toons for kids. Nicktoons features classic Nick originals like The Ren and Stimpy Show, as well as cutting edge counterparts like The Adventures of Jimmy Neutron: Boy Genius and SpongeBob SquarePants. Nicktoons delivers the best in TOONS.

1515 Broadway
 New York, NY 10036
 P: 212-258-8326

F: 212-846-1554
 URL: www.mtvn.com
 Contact: Amy Kolasky
 E: Amy.Kolasky@mtvn.com



Noggin/The N

Noggin and the N deliver 24 hours of commercial-free educational programming for preschoolers, tweens and teens on television and online. Noggin is exclusively for preschoolers and the N is just for tweens and teens.

Programming includes Play with Me Sesame, Gullah Gullah Island, Blue's Clues, A Walk in Your Shoes and Degrassi: The Next Generation

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 Contact: Amy Kolasky
 E: Amy.Kolasky@mtvn.com



Ovation – The Arts Network

Ovation- The Arts Network is a cabled television network featuring documentary and performance programs on the arts- theater, dance, opera, jazz, classical music, literature and the visual arts. Ovation presents tours of great museums and exhibitions; profiles of best-loved and up-and-coming artists; documentaries on musical styles and artistic movements; performances by preeminent musicians and orchestras, dance, theater and opera companies; behind-the-scenes coverage of important arts events and explorations into the arts of cultures around the world.

5801 Duke St., Ste. D-112
 Alexandria, VA 22304
 P: 703-813-6310
 F: 703-813-6336
 URL: www.ovationtv.com
 Contact: Andy Cavanaugh
 E: acavanaugh@ovationtv.com
 Broadcast: Galaxy 11, Transponder 13



Spike TV

Spike TV, the first network for men, is the only place where men can find all the comedy, blockbuster movies, familiar favorites, sports entertainment and innovative originals they want. All content is presented from the male

point of view, with programs like WWE: Raw, Most Extreme Elimination Challenge, The DJ Funkmaster Flex Show, Joe Schmo, Star Trek: The Next Generation, CSI, and Spike TV's Video Game Awards Show.

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 F: 212-846-1554
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 Contact: Amy Kolasky
 E: Amy.Kolasky@mtvn.com



TBS Superstation

The Most Watched Network on Cable Because We Have the Most to Watch. Superstation original movies like Robin Cook's Acceptable Risk, Invincible, The Triangle and Disappearance all scheduled. Ripley's Believe It or Not: a weekly original series and the new TBS franchise, The Man Made Movie. NBA and Atlanta Braves baseball. Top movies making their world broadcast television premieres on the Superstation include the Avengers, Lethal Weapon 4, The Replacement Killers and Wrongfully Accused.

101 Marietta St. NW 22nd Floor
 Atlanta, GA 30303-2774
 P: 404-827-4734
 F: 404-827-1238
 URL: www.cartoonnetwork.com
 Contact: Scott Gibson
 E: scott.gibson@turner.com

PPCo Strip In

TCM – Turner Classic Movies

The Ultimate Movie Lover's Channel. Over 350 movies per month, all commercial-free, 24 hours a day. The largest collection of classic movies from the 20's through the 80's featuring films like Gone with the Wind, and Casablanca to Out of Africa and classic stars like Paul Newman, Katherine Hepburn and John Wayne. Studio host, Robert Osborne, veteran Hollywood insider and author of 70 Years of the Oscar®, guides viewers through the classics.

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 P: 404-827-4734
 F: 404-827-1238
 URL: www.cartoonnetwork.com
 Contact: Scott Gibson
 E: scott.gibson@turner.com

TechTV

TechTV's programming showcases the smart, edgy and unexpected side of technology. With everything from help and information to cutting-edge factual programming to outrageous late-night fun, TechTV celebrates its viewers' passion, creativity and lifestyle.

650 Townsend St.
 San Francisco, CA 94103
 P: 415-355-4000
 F: 415-355-4392
 URL: www.techtv.com / www.techtvaffiliates.com
 Contact: Peter Gochis
 E: petergochis@techtvcorp.com
 Subscribers: 42 million
 Broadcast: GE Americom Satcom C4, HITS G7, A&E Loral Skynet Testar 7



TeleGuide

TeleGuide brings you two DBS-delivered channels: An on-screen electronic programming guide and a community information channel, both completely updateable using any Web browser. Developed specifically for private cable systems, TeleGuide is a practical solution for operators in need of an on-screen guide! Log on to www.4teleguide.com to see a demonstration of the product and for complete details about TeleGuide's features, benefits and pricing.

1660 S. Hwy 100, Ste. 500
 Minneapolis, MN 55416
 P: 800-737-0852
 F: 952-591-2258
 URL: www.4teleguide.com
 Contact: Kelly Kalb
 E: kellyk@4com.com



The Science Channel

The Science Channel is the only channel devoted entirely to the wonders of science, from the cosmic to the microscopic, and from ancient mysteries to new worlds. The Science Channel captivates viewers with stories of how and why things work. It is how things come together and how they come apart. The Science Channel appeals to the armchair experimenter and the diehard science aficionado alike...it will change the way viewers think about science and its impact on daily life.

7700 Wisconsin Avenue
 Bethesda, MD 20814

P: 301-986-0444
F: 301-986-9552
URL: www.discovery.com
Contact: Milt Underwood
E: milt_underwood@discovery.com



TLC

Life is unpredictable, unrehearsed and yes, unscripted. TLC is your lifeline—programming that is fun, smart, informative and innovative—an entertaining link to real people and real experiences, making TLC one of the hottest networks on television!

Our compelling, informative and relevant non-fiction programming contributes to TLC ranking #2 out the top 25 Television Brands and #2 out of the top Media Brands for Overall Quality - second only to Discovery Channel! * TLC is now available in over 86 million homes.**

*Source: EquiTrend Survey, May 2003

**Source: Nielsen Universe Estimates

November 2003

**7700 Wisconsin Avenue
 Bethesda, MD 20814**

P: 301-986-0444

F: 301-986-9552

URL: www.discovery.com

Contact: Milt Underwood

E: milt_underwood@discovery.com

PPCo to strip logo

Tuner Network Sales

Turner Network Sales provides proper licensing to secure rights to exhibit any combination of the Networks of Turner Broadcasting System. These consist of CNN, Headline News, TBS Superstation, TNT, Cartoon Network, Turner Classic Movies, CNN International, CNNfn, CNN Espa_ol and Turner South, within it's southeastern region. We offer some great cooperative marketing opportunities as well.

**101 Marietta St. NW 22nd Floor
 Atlanta, GA 30303-2774**

P: 404-827-4734

F: 404-827-1238

URL: www.cartoonnetwork.com

Contact: Scott Gibson

E: scott.gibson@turner.com



TV Land

TV Land offers the best of everything television from the past 50 years. TV Land showcases classic comedies, dramas, westerns, action series, rare TV specials, classic commercials

and original series. TV Land is feel good TV with shows like I Love Lucy, Leave it to Beaver, Happy Days, Sanford & Son, The Andy Griffith Show, and TV Land Legends: 60 Minutes Interviews.

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 New York, NY 10036**

P: 212-258-8326

F: 212-846-1554

URL: www.mtvn.com

Contact: Amy Kolasky

E: Amy.Kolasky@mtvn.com



Travel Channel

Travel Channel is the only television network that celebrates the experience of travel. We are travel experts, but our mission as a network is far more than conveying dry facts about locations. To us, travel isn't just about a destination; it's a state of mind open to all the possibilities of life. We're deeply enthusiastic guides, and our stories are about the fun, excitement and unexpected riches that come from going to great places and meeting great people every night of the week. Let's go someplace... tonight!

Travel Channel is now available in over 73 million homes!*

*Source: Nielsen Universe Estimates November 2003

**7700 Wisconsin Avenue
 Bethesda, MD 20814**

P: 301-986-0444

F: 301-986-9552

URL: www.discovery.com

Contact: Milt Underwood

E: milt_underwood@discovery.com

TVG

TVG is the interactive horseracing network that combines live, televised coverage from over 45 of America's best tracks, with the convenience of in-home wagering in an expanding number of states. TVG's unique business model generates transactional off-bill revenue for operators.

**7140 South Lewis Avenue
 Tulsa, OK 74136-5402**

P: (918) 488-4000

F: (918) 499-6299

URL: www.TVGNetwork.com

Contact: Allison Olien, (303) 267-6851, (303) 267-6889 (fax)

E: allison.oliem@tvguide.com

Subscribers: 8 million

TV Guide

TV Guide has unparalleled consumer reach with

products and cable services such as: TV Guide Channel, TV Guide Interactive, TV Guide Magazine, TV Guide Online and EPG Jr.

**7140 South Lewis Avenue
 Tulsa, OK 74136-5402**

P: (918) 488-4000

F: (918) 499-6299

URL: www.TVGNetwork.com

Contact: Allison Olien, (303) 267-6851, (303) 267-6889 (fax)

E: allison.oliem@tvguide.com

Subscribers: TV Guide Channel: 50 million, TV Guide Interactive: 15+ million

TV Guide Magazine: 29.4 million readers per week, circulation of 9.0 million

TV Guide Online: 4.8 million unique users per month, 172.6 million page views monthly

EPG Jr: n/a

V



VH1

VH1 keeps adults connected to the music and pop culture they love through original series, concerts and live events, music movies and new music videos. VH1 offers fresh, original, addictive music-based programming like I Love the 80's, Driven, Ultimate Albums, Original Movies that Rock, and VH1 All Access.

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 New York, NY 10036**

P: 212-258-8326

F: 212-846-1554

URL: www.mtvn.com

Contact: Amy Kolasky

E: Amy.Kolasky@mtvn.com



VH1 Classic

VH1 Classic celebrates the great artists and hits of the 60s, 70s and 80s. VH1 Classic presents live concert footage and videos featuring classic rock, soul and dance artists like The Beatles, David Bowie, Marvin Gaye, Michael Jackson, and The Police.

**1515 Broadway
 New York, NY 10036**

P: 212-258-8326

F: 212-846-1554

URL: www.mtvn.com

Contact: Amy Kolasky

E: Amy.Kolasky@mtvn.com



VH1 Country

Videos by cross-over country artists that mix the best of rock and country like Nickelcreek, Brian McComas, Keith Urban, and The Dixie Chicks.

1515 Broadway
New York, NY 10036
P: 212-258-8326
F: 212-846-1554
URL: www.mtvn.com
Contact: Amy Kolasky
E: Amy.Kolasky@mtvn.com



VH1 Mega Hits

All the greatest hits from the 90s through today – 24 hours a day. VH1 Mega Hits features artists like Liz Phair, Train, and Stone Temple Pilots.

1515 Broadway
New York, NY 10036
P: 212-258-8326
F: 212-846-1554
URL: www.mtvn.com
Contact: Amy Kolasky
E: Amy.Kolasky@mtvn.com



VH1 Soul

The best in current adult R&B and neo-soul video featuring artists like Mary J. Blige, Pharrell, and The Black Eyed Peas.

1515 Broadway
New York, NY 10036
P: 212-258-8326
F: 212-846-1554
URL: www.mtvn.com
Contact: Amy Kolasky
E: Amy.Kolasky@mtvn.com



VH1 Uno

VH Uno plays the best mix of Latin Pop and Ballads, Tropical, Salsa & Merengue, and Urban Hip Hop featuring top artists like Marc Anthony, Celia Cruz and Luis Miguel.

1515 Broadway
New York, NY 10036
P: 212-258-8326
F: 212-846-1554

URL: www.mtvn.com
Contact: Amy Kolasky
E: Amy.Kolasky@mtvn.com

Pay-Per-View



Playboy TV

Playboy TV offers a broad variety of programming for every taste. With Director's Cut movies, breakthrough specials, original series and live, interactive programs such as Night Calls Live, 7 Lives Xposed, Naughty Amateur Home Videos, Totally Busted and The Weekend Flash, viewers are able to find just what they're looking for.

2706 Media Center Drive
Los Angeles, CA 90065
P: 323-276-4000
F: 323-276-4500
URL: www.playboytv.com
Contact: Camila Ipinza
E: cipinza@playboytv.com
Subscribers: 30 million

Pleasure

Pleasure is part of the TEN family of adult networks. Programming focus is on feature length premieres, network specials, compilations and reality Internet content. Pleasure showcases more top stars and quality movies than competitor networks. Pleasure is couple friendly in the "soft" X editing standard. Cable and DBS providers air Pleasure across North America.

7007 Winchester Circle, Ste. 200
Boulder, CO 80301
P: 303-786-8700
F: 303-938-8388
URL: www.noof.com / www.tenaffiliates.com
Contact: Marc Huntsman
E: mhuntsman@noof.com
Subscribers: 8,114,555

TEN

TEN is part of a family of adult networks distributed via cable & DBS throughout North America. TEN offers feature length premieres, network specials, compilations and reality / Internet content. We showcase more top stars, studies and movies than other competitor networks. TEN is edited in the "Hot" XX standard.

7007 Winchester Circle, Ste. 200
Boulder, CO 80301
P: 303-786-8700
F: 303-938-8388
URL: www.noof.com / www.tenaffiliates.com
Contact: Marc Huntsman

E: mhuntsman@noof.com
Subscribers: 13,477,634

TENBloX

TENBloX is part of the TEN family of adult networks available across North America via cable and DBS to over 50 million subscribers. TenBloX utilizes clips from the best amateur, ethnic, urban and Internet / reality features and bundles the clips in thematic presentations. Edited in the "Hot", XX standard.

7007 Winchester Circle, Ste. 200
Boulder, CO 80301
P: 303-786-8700
F: 303-938-8388
URL: www.noof.com / www.tenaffiliates.com
Contact: Marc Huntsman
E: mhuntsman@noof.com
Subscribers: 1,749,919

TENBlue

TENBlue is part of the TEN family of adult networks available across North America via cable and DBS to over 50 million subscribers. TENBlue offers the best feature length amateur ethnic, urban and Internet / reality content. Edited in the "Hot", XX standard.

7007 Winchester Circle, Ste. 200
Boulder, CO 80301
P: 303-786-8700
F: 303-938-8388
URL: www.noof.com / www.tenaffiliates.com
Contact: Marc Huntsman
E: mhuntsman@noof.com
Subscribers: 1,637,805

TENClips

TENClips is part of the TEN family of adult networks available across North America via cable & DBS. TENClips utilizes clips from viewers favorite movies & bundles them in fun thematic blocks. Edited in the "Hot", XX standard.

7007 Winchester Circle, Ste. 200
Boulder, CO 80301
P: 303-786-8700
F: 303-938-8388
URL: www.noof.com / www.tenaffiliates.com
Contact: Marc Huntsman
E: mhuntsman@noof.com
Subscribers: 11,936,133

TENxtsy

TENxtsy is part of the TEN family of adult networks available across North America via cable and DBS to over 50 million subscribers. TENxtsy is the premium unedited network for feature length premieres, network specials, compilations and reality / Internet content. TENxtsy features more top stars, studies and Premieres than competitor networks and all in

the "Unedited", XXX editing standard.

7007 Winchester Circle, Ste. 200

Boulder, CO 80301

P: 303-786-8700

F: 303-938-8388

URL: www.noof.com / www.tenaffiliates.com

Contact: Marc Huntsman

E: mhuntsman@noof.com

Subscribers: 8,963,307

TEN on Demand

TEN on Demand is part of the TEN family of adult networks available across North America via cable and DBS to over 50 million subscribers. TEN on Demand is on the leading edge of VOD technology and is available to over 90% of VOD capable homes. TEN on Demand showcases only the newest of adult features, clips and compilations for all genres and the edit standard.

7007 Winchester Circle, Ste. 200

Boulder, CO 80301

P: 303-786-8700

F: 303-938-8388

URL: www.noof.com / www.tenaffiliates.com

Contact: Marc Huntsman

E: mhuntsman@noof.com

Subscribers: 9,034,918

Premium Networks



Cinemax

Cinemax provides viewers with the most movies and fewest repeats in pay television. Cinemax offers a wide variety of film entertainment, combining select and broad-appeal films from current box-office to modern classics to original documentaries. Added to the more than 1,200 movies shown yearly are first-to-pay box-office hits that premiere on the channel, giving viewers access to new and exclusive films.

1100 Avenue of the Americas

New York, NY 10036

P: 212-512-1000

F: 212-512-5707

URL: www.cinemax.com

Contact: Donna Cooper

E: donna.cooper@hbo.com



FLIX®

Cool Classics For the Movie Generation.™ Cool classics from the '70s, '80s, '90s. Live 'em or relive 'em with today's movie classics. Celebrate actors, directors, and the stories that have made a lasting impact in film. Movies start at 8PM (E/P).

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Atlanta, GA 30328

Phone: (770) 396-1333

Fax: (770) 396-7946

URL: www.sho.com

E-mail: specialmarkets@showtime.net



HBO

Home Box Office is the oldest and largest pay television network in the United States. A 24-hour broad-appeal service, HBO is known for the quality and diversity of its commercially uninterrupted programming. Each month HBO offers more than 90 theatrical motion pictures, as well as HBO original productions including series, movies, documentaries, comedy, music, family shows, sports specials and World Championship Boxing.

1100 Avenue of the Americas

New York, NY 10036

P: 212-512-1000

F: 212-512-5707

URL: www.hbo.com

Contact: Donna Cooper

E: donna.cooper@hbo.com



Showtime®

Dare to be entertained. And dare to do it differently. Now more than ever, SHOWTIME is the place to find bold, critically acclaimed Original Pictures, Series, and Award-winning Programming for All Ages. Plus, With Hollywood Hits No One Else Has®, you'll find the greatest stars in Hollywood's biggest blockbusters. And if you're looking for a fight, we've got the world's top Championship Boxing

matches because, after all, we are America's #1 Boxing Network™. So discover SHOWTIME – where we dare to make great TV. Multiplexes: SHOWTIME® TOO™, SHOWTIME® SHOWCASE, SHOWTIME® NEXT™, SHOWTIME® FAMILY ZONE™, SHOWTIME® EXTREME®, SHOWTIME® BEYOND®, SHOWTIME® WOMEN™.

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Showtime® Beyond®

Your Wildest Dreams...™ Slide into a twisted new dimension where provocative science-fiction and horror programming comes to life.

Experience mind-bending Roger Corman films and surreal Japanese animated series. Escape into a world where the supernatural collides with your sweetest fantasies and darkest visions...and nothing is what it seems. SHOWTIME BEYOND. If you can dream it – it's here.

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Atlanta, GA 30328

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Fax: (770) 396-7946

URL: www.beyond.sho.com

E-mail: specialmarkets@showtime.net



Showtime® Extreme®

Action that never EVER Stops™ Action, thriller, gangster, martial arts and adventure movies – 24 hours a day! Action Star Double Features on Sundays. Every night at 10 PM (E/P) get in and steady up for an accelerated rush of classic action-adventure.

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Atlanta, GA 30328

Phone: (770) 396-1333

Fax: (770) 396-7946

URL: www.sho.com

E-mail: specialmarkets@showtime.net



Showtime® FamilyZone®

It's Our Time™. Finally, a TV destination where families can watch without the worry because there are no R-rated programs – ever. And it's not just kids' programming either, it offers something for everyone. Top Hollywood hits that are primarily PG- and G-rated with some select PG-13 titles added to the mix – mostly after 9 PM (ET/PT). Lots of great stuff, without the graphic stuff. Emmy® Nominated Showtime Original Pictures for All Ages. After-School Screenings every weekday. A movie every night at 7 PM (E/P). Always R-free.

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Atlanta, GA 30328

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Fax: (770) 396-7946

URL: www.sho.com

E-mail: specialmarkets@showtime.net

Website: www.sho.com



Showtime® Next®

onscreen. online. on the street.™ SHOWTIME NEXT is an interactive premium channel for a new generation of movie lovers. It is the place to see your favorite young celebrities in Hollywood hits, tomorrow's stars in Underground Short Films and Web Hits – animated short films and series, hot off the net. Plus, if your cable box or satellite receiver allows, a click of the remote will take you to SHOWTIME NEXT's interactive TV programming, an all-access pass to the films and stars you love – with cast lists, celebrity bios and filmographies, and box office results for the movie you're watching. You can also find movie trivia, get soundtrack info, or set a reminder to watch your favorite flick, all from your television screen. But don't worry, if the interactive TV programming is not yet available to you, click along on our website, SHONEXT.COM.

Uncensored, unexpected and totally interactive – this is a whole new way to experience premium television. Want to see what TV can be? Get SHOWTIME NEXT.

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Atlanta, GA 30328
Phone: (770) 396-1333
Fax: (770) 396-7946
URL: www.shonext.com
E-mail: specialmarkets@showtime.net



Showtime® Showcase

Truly Original. With SHOWTIME SHOWCASE, you can enjoy even more of what you love about SHOWTIME – more movies, more originals, more family programming and more championship boxing. Original movies start at 8PM (E/P) every night.

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Atlanta, GA 30328

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Fax: (770) 396-7946

URL: www.sho.com

E-mail: specialmarkets@showtime.net



Showtime® Women®

Movies and More™ Focusing on women in front of and behind the camera. Hollywood Hits, Original Series and behind-the-scenes features. From lighthearted comedies to suspenseful thrillers, costume dramas to action-adventure, SHOWTIME WOMEN is for viewers who want to experience the broad perspective of entertainment. It's the antidote to conventional women's television, because we've evolved way past that stuff! It's everything you'd never expect. And so much more!

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Fax: (770) 396-7946

URL: www.sho.com

E-mail: specialmarkets@showtime.net



Showtime® Too™

Double the Choice™. SHO TOO is for customers who want twice as much out of entertainment. Double your viewing options when you add SHO TOO to SHOWTIME. You can see more Showtime Original Pictures and Series, plus specially chosen Big Hollywood Hits. Distinctively exciting choices every time you tune in! Primetime features start at 9 PM (E/P).

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Atlanta, GA 30328

Phone: (770) 396-1333

Fax: (770) 396-7946

URL: www.sho.com

E-mail: specialmarkets@showtime.net

STARZ Encore Group

STARZ!® and the STARZ Super Pak® are "#1 in New Hit Movies®" with 13 different premium movie channels, all available on the SMATV platform – all uncut and commercial-free. STARZ features a steady supply of exclusive, first-run blockbuster titles and other classic films. Hollywood studios supplying films to STARZ include Disney, Universal, Sony, MGM, Paramount, New Line, Revolution Studios and Miramax.

8900 Liberty Circle

Englewood, CO 80112

P: 720-852-7700

F: 720-852-8550

URL: www.starzsuperpak.com

Contact: Tom Gove



TMC® XTRA™

More Movies. More Stuff.™ Even more movie trivia, film facts, celebrity interviews and behind-the-scenes dirt. Another great choice for people who love movies and everything about them. Counter-programmed to TMC in primetime 9 PM (E/P) movie start times.

980 Hammond Drive, Suite 725

Atlanta, GA 30328

Phone: (770) 396-1333

Fax: (770) 396-7946

URL: www.themoviechannel.com

E-mail: specialmarkets@showtime.net



The Movie Channel™

The Stuff Movies Are Made Of® All movies, all kinds of movies, 24 hours a day! Film facts, celebrity interviews, behind-the-scenes dirt. Movie Marathons, great movies every night at 9PM (E/P). TMC First-Run Movies, TMC Movie Exclusives. Multiplex Channels: TMC Xtra™ (Both available in Spanish).

980 Hammond Drive, Suite 725

Atlanta, GA 30328

Phone: (770) 396-1333

Fax: (770) 396-7946

URL: www.themoviechannel.com

E-mail: specialmarkets@showtime.net

Programming Distributor



4COM

4COM is a national aggregator of satellite-delivered programming services to private cable operators. Operators realize margin from subscription based analog-distributed programming packages which are customized for each loca-

tion and delivered to system headends using DirecTV and Dish Network transport and standard C-band platforms. 4COM streamlines system activation, subscriber reporting, programming payment and subscriber marketing for private cable system operators and endorses a nationally recognized DBS over-ly as a digital solution for private cable.

1660 South Hwy 100 Ste., 590

Minneapolis, MN 55416

P: 800-737-0852

F: 952-591-5909

URL: www.4COM.com

Contact: Kelly Kalb

E: info@4com.com



NBC Cable Networks

NBC Cable is responsible for distributing CNBC, CNBC World, MSNBC, ShopNBC, Telemundo, mun2, Bravo and Bravo HD+ to cable systems and satellite providers across the country. In addition, NBC Cable also offers affiliate relations and local advertising sales services throughout the United States and Canada.

900 Sylvan Avenue – CNBC Plaza

Englewood Cliffs, NJ 07632

P: 201-735-3565

F: 201-735-595

Contact: Henry Ahn

E: henry.ahn@nbc.com



Satellite Management Services

SMS has distributed programming to Private Cable Operator's (PCO's) since 1985. We deliver programming through the transport of C-Band, DirecTV, EchoStar, and HITS. Our extensive background as a PCO gives us a technical and operational insight unrivaled in this market from programming to hardware. For solutions to all of your private cable needs; programming, hardware, design, consulting, C-band, L-band, fiber and high-speed data, contact SMS

1419 W. 12th Place, Ste. 105

Tempe, AZ 85281

P: 800-788-8388

F: 480-921-9788

URL: www.smstv.com

Contact: Don Bowen

E: infor@smstv.com



The staff of *Broadband Properties Magazine* wishes everyone a warm and joyful holiday season and a prosperous New Year!