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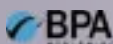
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Our Dallas Summit: Wave Of The Future

For Developers, Property Owners, Public Officials



We have a powerful lineup of speakers for the Broadband Properties Summit. They will all be converging at the Dallas Marriott Las Colinas on September 11 – 13. Here are a few of the articulate luminaries who will be on hand to inform and entertain you:

Glen D. Lang is CEO of Connexion Technologies. Lang wins our vote as the best businessperson to help developers gain a competitive edge and cultivate income streams from Fiber-to-the-Home. Lang knows how FTTH helps set properties apart and how it speeds sales, lowers finance costs, and increases resale volume. Lang is a brilliantly engaging speaker and a far-sighted technologist, as well as a one-time elected official. His company — formerly Capitol Infrastructure — is growing at an awesome pace. Like Broadband Properties, it tells the world: *“We know that fiber to the home is the undisputed wave of the future and we are convinced it is the only choice for your communications needs.”*

A power in the marketplace. With plans underway to deploy FTTH to more than 200,000 homes, Connexion Technologies is a major force. The company provides fiber cabling and infrastructure and secures contracts from local service providers for provisioning cable television, telephone, home security, and Internet services. It acts as a concierge and mediator on behalf of the property owner. What I especially love is that the company seizes every opportunity to educate the world about the advantages of FTTH over antiquated copper and coax. These truths bear repeating:

- Fiber offers more than 1,000 times the bandwidth of cable and DSL and for practical purposes is unlimited.
- Aggregate bandwidth use is galloping forward and only fiber can meet the ever-increasing demand.
- The limitations of cable and DSL will hamper new technologies in the residential marketplace. You'll need fiber to best experience video conferencing, telemedicine, gaming, video on demand, interactive audio and video and HDTV.

Other pluses for FTTH. Fiber is secure. It is environmentally robust, so it never rusts or corrodes and the maintenance is cheaper. And fiber's symmetrical capabilities are right for a

world where end users are producers as much as consumers of content. For more on FTTH, visit www.capitolinfrastructure.com and link to the tutorial on Fiber-to-the-Home.

Municipal officials and economic development professionals at the Summit will have a special interest in hearing Lang. He was mayor of Cary, N.C, when the city commissioned a survey of the viability of FTTH. The study revealed a demand for services that led to Lang's founding Capitol.

Another Summit speaker whose work is of world-class importance is **Michael Render**, the leading FTTH researcher and head of the firm Render, Vanderslice & Associates (RVA). That research report for Cary was done by Render. The newest iteration of Render's research is the basis of our 22-page blockbuster that combines an article and the latest mushrooming list of FTTH communities. The impressive write-up and maps and charts were all produced by yet another Summit presenter you won't want to miss — our editor-in-chief, **Steven Ross**.

You also won't want to miss **Richard Holtz**, astute industry veteran and CEO of InfiniSys, designer of technology systems for apartments, condominiums, student housing, and master planned communities. His sessions will outline innovative services and niche strategies and provide a host of eye-opening insights on what's coming next. From maximizing the value of your property to learning how to communicate your objectives to service providers, our summit will deliver a wealth of content.

Among the valuable sessions you won't find anywhere else — comparing deals offered by RBOCs to those of independent telcos and CLECs such as Lang's, and to traditional PCOs.

Fiber-to-the-Premises is rolling out at a breakneck pace. Both the number and quality of services is increasing. The place to learn about it all is the Broadband Properties Summit.

See our foldout section in this issue, and sign up today on our website, bbpmag.com.

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