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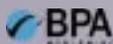
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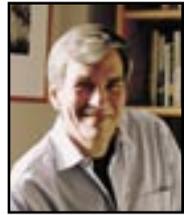
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PRESIDENT'S LETTER

How To Leverage FTTH — Theme for Summit 2006

Learn key lessons from the best and brightest.



The Summit is almost here!

Our powerful lineup of speakers includes developers, property owners, and public officials. *You'll meet them all in Texas, September 11 – 13.*

One powerful theme in our sessions is: *How to leverage an FTTH infrastructure.* You'll hear about that from some of the most qualified speakers in the world. They include:

The Hon. Graham Richard. The mayor of Fort Wayne, Indiana, has made his city one of the most technologically connected in America. It's the first city in the state to be fully wired, with all public schools connected with fiber. Here is a striking example of how a city can successfully leverage modern communications technology in its transformation. As the result of a \$90 million-plus investment from Verizon, more than 110,000 Fort Wayne residents and businesses are now connected to high-speed fiber optics. It has all made Fort Wayne a seedbed of exciting projects worthy of study by every community. For that reason, *we are inviting all public officials and employees as well as economic development professionals and members of academia to attend the mayor's speech Tuesday morning, September 12, at no cost.* Just register on our website using the VIP code: MAYOR. (We also think you will find ample reason to arrive on Monday and stay for the entire event at our extremely low rates for these groups.) At the mayor's speech, you will learn how the city's iTeams continually discover ways to use technology to improve citizens' lives. These teams are launching new programs to help **bridge the digital divide**, make **virtual medicine** a reality, and foster new technologies to serve citizens better and faster. *Other speakers include:*

James Carbine — the developer of Tollgate Village, a 360-acre neighborhood in Thompson Station, Tennessee. Tollgate

Village is a genuine TND – a Traditional Neighborhood Development — that was *created in partnership with the local community.* Tollgate is a great example of *using FTTH to differentiate your property.* Carbine's presence at the Summit is creating excitement among builders and developers eager to stay abreast of leading-edge examples of TNDs and fiber.

Speaking of TNDs: We began writing about the potential synergies between FTTH and New Urbanism two years ago. When we gave our first Cornerstone Awards to New Urbanist-style developers back in 2004 it was a big leap forward for the magazine. Our articles and interviews were enough ahead of the curve to seem far-fetched to many at the time. *But the convergence between FTTH and New Urbanism has become reality.* And our Summit is the place to learn all about it. Other outstanding speakers in this area will be:

Gerald Blessey — the President of Tradition Properties, Inc., a community with 16,000 single-family homes. It is the largest development in Mississippi with an FTTH infrastructure. Blessey will appear in a session on master-planned communities led by **Diane Kruse, chairman of the FTTH Council.** Also at the Summit will be **Jes Santaularia**, who has developed more than 50 projects with a total market value exceeding \$100 million. His Rockfire on the Lake development near Topeka, Kansas, will have state's first open access FTTH network. He has also committed to making all of his future developments open access FTTH networks.

Don't miss out. Register today!