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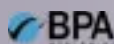
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Attend Summit 2006: Save The Dates Now

Excitement, Networking, Top-Quality Technical, Financial, Marketing Info



Our plans for a terrific Broadband Properties Summit 2006 are taking shape. Part of our planning process involves reading through all the evaluations we received from our 2005 event.

Yes, of course we've read them before now.

In fact, as with all our events, we've carefully transcribed the remarks. We've categorized them, discussed them — and worked to learn all we could from them.

But poring over the original handwritten forms helps us recall the conference — and spurs on our staff to spare no pains in making the next event the best ever.

Here is a sampling of the rave reviews we received:

"Great numbers. Great slides. Incredible networking. . .

Awesome speakers.

Excellent conference. Well organized & nicely attended.

A superb event. I got the facts and figures I needed.

Check out the blogs on our website by
Carl Kandutsch and James Hettrick
at www.bbpmag.com

Our session on Generating Broadband Revenues was high on the list of "most useful" sessions:

Really enjoyed the case studies and learning about what is happening in broadband today.

Very good truthful information about actual experiences implementing triple play and FTTH. . .

I'm an MDU developer and your sessions addressed exactly what we deal with on each project.

A director of building technology had this to say:

I got the hard economics on what has worked in projects very similar to our business

Individual speakers and sessions also were noted:

Great speaker! Shows what is possible in an FTTH utopia.

The municipal teams from FTTH cities were a big hit:

I was impressed. Having noted mayors speak made for excellent real life case studies.

Comments like the following were typical:

Very informative. Good info. Knew his stuff. Excellent speaker

Nice job. Very interesting to hear such revealing info about costs and quality

Takeo Osawa of Tokyo Electric Power Co. was one of those who won multiple plaudits:

Most enlightening. A captivating speaker. Learning about marketing conditions in Japan has given me new ways to view our market in the U.S.

Many remarked on the dynamism of our keynote speaker, Rey Ramsey of One Economy. One attendee put it this way:

The best case for broadband I have heard.

Attendee Takashi Ebihara praised the material on economic development through bandwidth, noting approvingly that it contained "very practical economic analysis and insights."

In fact, that very session led to a groundbreaking study with co-authors from MIT and Carnegie-Mellon that we published in December — just one example of the top-quality intellectual content our events generate.

More than one far-sighted individual looked ahead to the next Summit and requested "more presenters on new applications in 2006."

We will have that and more. Check out our foldout section in this issue . . . and save the dates — September 11 –13 in Irving, Texas.

See you there!

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