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Our Expo Is A First: April 30 – May 2, 2007

Visit our new website — KillerAppEXPO.com



Experience the broadband revolution firsthand. Our Killer App Conference & Expo this spring will be the first event of its kind — a milestone for the high-bandwidth era.

Check it out now at our new website, KillerAppExpo.com, where you will be able to register or obtain additional information.

At the conference you'll find the applications that are driving broadband use and adoption worldwide — providing a striking response to the question, "What do you need all that bandwidth for, anyway?"

At this exciting gathering, attendees will learn about and experience the ultra-broadband apps that are changing the way we work, live, and communicate.

Join us April 30 to May 2, 2007 — in Fort Wayne, Indiana — to see the most up-to-date manifestations of our Killer App tagline: *Emerging Applications for a Connected World*.

Why Fort Wayne? The city's Grand Wayne Convention Center boasts fiber-to-the-booth with unlimited bandwidth. And, Fort Wayne was the first city in Indiana to receive fiber-to-the-premises, thanks to a \$100 million investment that's connected 130,000 homes and businesses and made the town and surrounding area an important leader and torch-bearer for the networked society of tomorrow. Here is a small metropolis that is successfully bridging the digital divide, from having every school connected with fiber optics to delivering the benefits of virtual medicine to its citizens. It is leveraging its next-generation fiber infrastructure to make itself a magnet for the information-intensive jobs and businesses of tomorrow.

Our partner in hosting the Killer App Conference and Expo is a dynamic public official at the forefront of these impressive accomplishments — the mayor of Fort Wayne, Graham Richard. The centerpiece of our event will be the

Mayoral Summit, with some 500 mayors and their teams invited from around the state, region and nation.

These municipal leaders and experts will be flocking to Fort Wayne to obtain a window on the future in our exhibit hall, to get an understanding of the city as a model of urban success, and to exchange ideas at high-level gatherings. They will be there to see how communities can get broadband and what they can do with it to address today's social and economic challenges. We will also have a stellar crowd of top-level developers, builders, and property owners. You will also find the nation's heavyweights in economic development as well as shining stars from academia and the world of research such as Michael Render, the leading Fiber-to-the-Home researcher and a Killer App contributing editor. Organizations co-hosting the event include the FTTH Council, which gave Fort Wayne its Star Award for leadership in broadband technology. Others include the Public Technology Institute, the National League of Cities, the National Association of Counties, and the ground-breaking One Economy Corporation, which brings high-speed connections to low-income families.

In June, we listed some of the "promises" of the networked society, such as the ability to "work with colleagues across the country as if they were in the same room." In this issue's report on "The Telepresence Revolution" — in our Killer App section after page 18 — we see how that is happening today. Telepresence is just one example of the kind of display you will find at our Conference & Expo.

Already, attendees, exhibitors and sponsors are signing up — so don't delay.

Make your plans today!