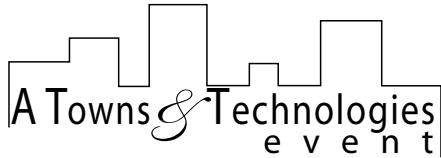


Get Connected At The Summit

*It's The Leading Conference On
Broadband Technologies And Services*



www.bbpmag.com

Designing Future-Friendly Buildings & Communities

September 10 – 12, 2007, Hyatt Regency DFW, Dallas, Texas

Official Corporate Host




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VENDOR SPOTLIGHT

Look at this amazing list of participating companies.



 AFL Telecommunications

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 **BLANKOM**
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WHY SHOULD I ATTEND?

The Summit has an extraordinary program of outstanding speakers and cutting-edge information on broadband and “The First Mile” – including FTTP, BPL, VoIP, VOD...

... **The Summit** has become **THE VENUE** for valuable high-level networking...

... **The Summit** has become the leading source of marketing ideas and information for Fiber-to-the-Premises. You'll learn how to: Improve the appeal of your properties. Increase the ROI of your buildings. Get your customers and constituents on board with your plans. With the rollout of fiber proceeding at a breakneck pace, and the number and quality of services increasing, **The Summit** is where you'll find the info you need.

“The event was absolutely fantastic. Broadband Properties has really drawn a great crowd and has created a wonderful format for presenting technology.”

Vern Swedin
Business Development
Pace Electronics

WHO SHOULD ATTEND?

EVERYONE involved in the design and development of communities, and in the wholesale and large-scale buying and selling of broadband services and technologies, including: Real Estate Developers, Property Owners and Managers, Independent Telephone Companies, Municipal Officials, Private Cable Operators, Town Planners, Economic Development Professionals, Architects and Builders, System Operators, and Investors.

SOME OF THE HOT TOPICS BEING DISCUSSED:

Special Multifamily Program (see next page)

- **Hottest Applications From The Killer App Expo**
 - Telemedicine
 - Distance Learning
- **The Economic Impact of Fiber-to-the-Home**
- **Special Presentation on FTTH Deployments – Mike Render, RVA**
- **FTTH Success Stories**
- **Cornerstone Awards**

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Special Program For Multi-Dwelling Unit Properties



Hosted By Summit
MDU Chairman
Henry Pye

Henry is Assistant Vice President of Resident Services and Technology for JPI Partners, LLC. He is responsible for coordinating the financial, legal, technical, and operating aspects of voice, video, and data services, unit and building access control, lifestyle and comfort technologies, and other low voltage amenities and systems for JPI's developments, acquisitions, and third party communities. He also manages JPI's efforts with regard to sustainable and high-efficiency design, LEED certification, California Title 24 compliance, and energy management. Since 2000, Henry has coordinated Resident Services and Technology for over 100 communities in 29 States, Ontario, and the District of Columbia. In 2006, Broadband Properties included Henry in its periodic listing of the *Most Influential People in Real Estate & Technology*.

MULTIFAMILY PROGRAM SESSIONS:

- Existing Properties and Wiring: What Is Really Out There?
- Bulk Service Strategies for Owners
- What Do You Do With 1,000 Set-Top Boxes? Financial, Deployment, and Operating Strategies for Digital Video Communities
- MDU Verticals - Differences and Similarities of Voice, Video, and Data Service across MDU Verticals
- What Do Owners Want? How Can Providers Help?
- Regulatory Update
- Beyond High-Speed Internet Access - Strategies to Push Voice, Video, and Other Services; Strategies to Assist Property Operations
- 2nd Annual MDU Legal Leaders Panel
- Increasing Services and Decreasing Costs: What are Vendors Doing to Help Providers and Owners?

Here's a glimpse of one fantastic speaker lineup for the Multifamily Program:

(Confirmed or Invited)

Ian Davis, Munsch Hardt Kopf & Harr; Richard Holtz, Infinisys; Mike Kolb, ANS/Progressive Communications; Patrick Cunningham, MDU Communications; Gregory McDonald, Camden; Josh Katz, Roseland Property Management; David Salderinga, Cox; Joe Ott, Time Warner; Nathan Geick, Suddenlink; Bob Toombs, DirecPath; Andy Harris, Comcast; Dave Schwehm, Time Warner Cable; Dan O'Connell, Verizon Enhanced Communities; Bill Reveil, Comcast; William Pirtle, Shentel; Chris Acker, Forest City; Mark Bershenyi, Archstone Smith; Steve Sadler, Post Properties; Bob Faitz, AMLI; Matt Ames, Miller & Van Eaton, PLLC; Carl Kandutsch, DirecPath; David Daugherty, Korcett Holdings; Mark Scifres, Fusion; Mary Kane, Comcast; Gill Geldon, Verizon; Art Hubacher, Costlow & Hubacher; Linda Trickey, Cox Communications; Mark Farrell, AT&T; Daren Benzi, DirecTV; and many more to be announced.

"The Broadband Properties Summit was excellent and Broadband is to be commended as well as Henry Pye in his leadership role as Chairman this year for all of his efforts."

Terry D. Fulbright
Vice President / Business Development Services
United Dominion Realty Trust, Inc.

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VENDOR SPOTLIGHT

Continued...



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Inspire the Next



Reserve your seat today ... with this tremendous lineup, seats will sell out quickly.

"PacketFront has enjoyed participating at the Broadband Properties show now for three years and finds the event to be a great meeting place for key decision-makers within the FTTH industry. We believe the show demonstrates the latest concepts and ideas that are available within the industry and are excited to be part of it."

Tim Scott
Director of Sales & Marketing
PacketFront

We would like to extend a special thank you to our Corporate Host and Sponsors.

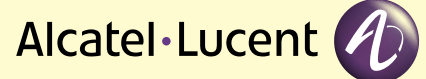
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Come join this great team of sponsors... increase your visibility at the Summit by calling Irene Gonzales at 316-733-9122, or email her at Irene@broadbandproperties.com.

This event WILL SELL OUT!

In 2006, more than 700 property and technology professionals attended.
This year we're looking to host 1,000+.

Secure your seat today by calling 877-588-1649,
or visit our website at www.bbpmag.com.

**Register before August 27 and get the
EARLY BIRD DISCOUNT!**

GET CONNECTED AT THE SUMMIT

Designing Future-Friendly Buildings & Communities

It's the leading conference on
Broadband Technologies and Services.

For Real Estate Developers and Property Owners & Managers:

- Gather information for crucial technology decisions.
- Understand the increasingly important role technology plays in properties.
- Create profitable and reliable partnerships with providers.
- Learn about various technologies and how they impact the value of your properties.
- Learn how to generate revenues by providing enhanced resident services.
- See the latest technologies.

For Service Providers:

- Generate revenues from new services and learn how to enter new markets.
- Explore strategies to better provide bundled services.
- Overcome common roadblocks and learn how they can impact your business plan.
- Network with property owners and developers from around the country.
- Form successful partnerships.
- See the latest technologies.

The 2006 Summit was SENSATIONAL! We promise you top-quality content and world-class speakers for this year's Summit as well. **ONLY THE BEST** is our guarantee to you! No commercial sales pitches by our speakers and panelists!

See you there!

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VENDOR SPOTLIGHT

...Continued

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networks
wireless internet

SUMITOMO ELECTRIC
LIGHT WAVE

Toner
cable equipment, inc.

VALUEPOINT

wave7optics

ZyXEL

To join this list of participants, contact
Irene Gonzales at 316-733-9122, or via
email at Irene@broadbandproperties.com.



Special daylong session announced:
**Utility Organizations as Broadband Infrastructure
Providers Forum and Networking Event**

Wednesday, September 12, 2007



877.588.1649
www.bbpmag.com

This Forum and Networking Event – being held at the Broadband Properties Summit – offers Utility Organizations an ideal venue for learning from broadband experts and other utility organizations about major developments and opportunities. This is a **FREE** event available to Summit attendees and Utility Organizations.

WHY THE FORUM COULD SUIT YOUR NEEDS:

We've all noted how the expansion of broadband access to homes and customer premises continues apace in the United States and abroad. Broadband providers are offering telephony, TV, and Internet access as core services, along with security. Other services, such as distance learning and telemedicine, are also gaining a foothold. But many of these desirable new services are not suited for the limitations of incumbent communications networks. In fact, incumbent infrastructure providers are increasingly being confronted with the inadequacies of their copper access networks. Fortunately, utility companies are in a strong position to offer next-generation infrastructure with unlimited bandwidth, as opposed to the incumbents' legacy networks.

The program will answer:

- Why should utility companies be broadband infrastructure providers?
- What are the proven successful business models?
- What are the social and economic benefits?
- What is a broadband public-private partnership and why pursue one?
- What are the proven ways of obtaining services?
- Where do you access funds to build the project?

If your organization is considering broadband or FTTP, or simply on a fact-finding mission – don't miss this perfect venue to obtain insight and answers to all your questions. If you have not yet considered becoming a broadband infrastructure provider, we urge that you attend to understand why so many organizations are choosing this course.

Register Today!

877-588-1649, or visit <http://www.bbpmag.com>

For more information, please contact:

Doug McMurray, Director of Business Development, PacketFront at 208-863-3572 or via email: doug.mcmurray@packetfront.com, or

Nancy McCain, Publisher/Conference Director, BBP Magazine/Summit at 281-342-9655, or via email: nancym@broadbandproperties.com