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Killer App and Summits: Towns & Tech Events

Coming Up: Our Fort Wayne Expo, April 30 – May 2

Our *Towns & Technologies* conferences are known for top-quality content and world-class speakers. In addition to our annual Broadband Properties Summit in Dallas, these T&T events have included highly successful Fiber-to-the-Home workshops around the country.

Coming up April 30 – May 2 is an event that is creating unusual excitement because it is a first of its kind offering, one inspired by our unique publication, *Killer App*, and by the leadership of Mayor Graham Richard of Fort Wayne, IN. That city is successfully leveraging its advanced fiber optic infrastructure to propel economic growth and serve its citizens. At our Killer App Expo and concurrent Mayor's Summit we'll be helping public officials, developers, and others experience the new applications being made possible by high-speed networks. We will also be helping them understand the immense opportunities and risks we face as the world transitions from a legacy telecommunications infrastructure to one that delivers unlimited bandwidth. Fortunately, with Fiber-to-the-Home, the risks are not technology risks, but rather failing to implement and subsequently leverage FTTH and thus allowing your community to be left behind.

Top Town Planner Andrés Duany One world-class achiever who has thought rigorously about this transition is the individual often called the "Father of New Urbanism." Andrés Duany is widely regarded as the leading town planner of our era, both in the United States and abroad, and hundreds of towns, cities and developments have been clients of his firm, Duany Plater-Zyberk. In Fort Wayne, Duany will head a workshop that publicly explores the dynamic potential relationship between New Urbanism and broadband connectivity. Duany's extraordinary achievements and masterful speaking abilities make him the ideal moderator and presenter for the occasion. Other leading New Urbanists joining him are Daniel K. Slone, an environmental and technology lawyer in the firm of McGuireWoods, and Steve Mouzon, an architect, designer, and principal of the New Urban Guild. The Guild, along with Duany, developed the celebrated Katrina Cottages concept that has contributed to rebuilding efforts in the Gulf Coast. In fact, Mouzon and his team will

build a Katrina cottage for our Dallas Summit in September, fully equipped.

Genius Buildings Be sure to attend the session on "Genius Buildings: Real Estate's Killer App," by Herb Hauser, the President of Midtown Technologies. He is the industry's foremost provider of revenue-enhancing technology infrastructure solutions. Hauser has consulted on major projects across the country, including The Plaza Hotel & Residences, the Brooklyn Navy Yard, the Ritz Carlton Condominium Residences in Baltimore, and the Comcast Center in Philadelphia. Hauser is credited with pioneering the development of information infrastructure strategy. His achievements include providing the technology master plan for the Monterey Bay Military Housing Redevelopment at Fort Ord — 2,400 homes for military families valued at \$1.3 billion. Mr. Hauser was also a popular professor at the University of Pennsylvania, and New York University.

Ray Kurzweil: Predicting Bandwidth Growth Another leading speaker you'll hear at Killer App Expo is Ray Kurzweil. Calling him one of the world's leading inventors is actually an understatement as he is widely considered to be one of the top inventors of all time, as you will quickly confirm by checking out our website, killerappexpo.com. Kurzweil is also the author of the following quote: "There is a strong common wisdom that you can't predict the future, but that wisdom is incorrect. Some key measures of information technology—price-performance, capacity, bandwidth—follow very smooth exponential trends."

We've written a lot about bandwidth demands of the future, and published some careful calculations from various authors. Kurzweil's projections are the most sweeping — not to mention the most powerful and astounding. If your job involves thinking about and planning for the future, you need to be at this presentation. Kurzweil is the IT expert that top CEOs including Bill Gates often turn to for insight.

To sign up, go to KillerAppExpo.com.