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Get Front-Burner Info At 2007 Broadband Summit

Deals — and timely advice from top experts

Our Summit is a teeming bazaar of deals and networking. It is also a forum where *experts are accessible*. That means attendees in search of answers can get a wealth of world-class advice from leaders on topics of burning interest.

Need a Network at No Cost?

Glen Lang and **Diane Kruse** head two of the most successful companies now building and operating FTTH networks. Hear them both at the Summit — and learn how your development can get a fiber network at no cost to you, and at big savings for your customers.

Kruse has a brilliant talk on *Energy Management Systems and Going Green*. She also has extraordinary experience in related fields. As we discussed her speech and her activities “building our networks and improving our value to the end users,” she mentioned other topics on which she has a firm grasp: “regulatory: video franchise issues . . . gaining equal access to video programming . . . build-out requirements imposed with the city . . . how to work with the cities so they do not become a political bully for the Greenfield project . . . Master Telecommunications Easements . . . Lessons learned.” The Summit is a unique venue for getting face-to-face with leaders like Kruse, who is founder and CEO of Zoo-myCo, and past FTTH Council chair.

Lang has a command of his topic — *The new Connected Home and how it will help you improve the value of your real estate and sell and rent more properties* — like few other speakers, thanks to his company's success and his own background. Lang is founder and CEO of Connexion Technologies. While he was serving as mayor of Cary, NC, 15 years ago, the city did a survey on the viability of fiber-to-the-home. The interest in services the study revealed led to the founding of his company. Glen is also no stranger to high-tech and to making money. He had started a successful software development company even

before he became mayor. In the 1990s, Fortune 500 companies paid dearly to hear his advice on mergers and acquisitions. *You can meet him at the Summit.*

Pushing the Technology Envelope

Herb Hauser, president of Midtown Technologies, is an authority on technology as a real estate asset. These days, his insights about broadband's role in *moderating energy demands* and global warming, and about the *looming demands of an aging population*, are creating an intense demand for his talks. His current projects reach from South Carolina to Rhode Island. They range from subsidized housing to the most luxurious of hotels and residences. Many push the technology envelope: Monterey Bay Military housing is a \$1.3 billion redevelopment of 2,400 homes for military families. There is also the Ritz Carlton Residences in Baltimore. At One River Terrace in Battery Park City in Manhattan, Midtown is pioneering green technology that includes PDA-activated utility systems and wireless infrastructure.

Get **Chris Acker**'s advice, too. He's Director of the Building Technology Services Group for Forest City Residential Management. His team *implements broadband infrastructure for new developments*. To do it, the team researches solutions such as wireless access, building security, building access and control systems, and digital signage. It also identifies ancillary possibilities and negotiates service provider agreements for Forest City's residential portfolio — 123 residential rental properties in 18 states and the District of Columbia; more than 38,000 apartment units.

Meet these and dozens of others at this year's Summit. *Sign up now.*